E-Safety:
keeping our children safe online
November 2023

Mrs Bermon

Darlinghurst
ACADEMY

What are children taught in school?

KS1
Use technology safely and respectfully, keeping personal information private; identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies

KS3
Understand a range of ways to use technology safely, respectfully, responsibly and securely, including protecting their online identity and privacy; recognise inappropriate content, contact and conduct, and know how to report concerns

KS2
Use technology safely, respectfully and responsibly; recognise acceptable/unacceptable behaviour; identify a range of ways to report concerns about content and contact
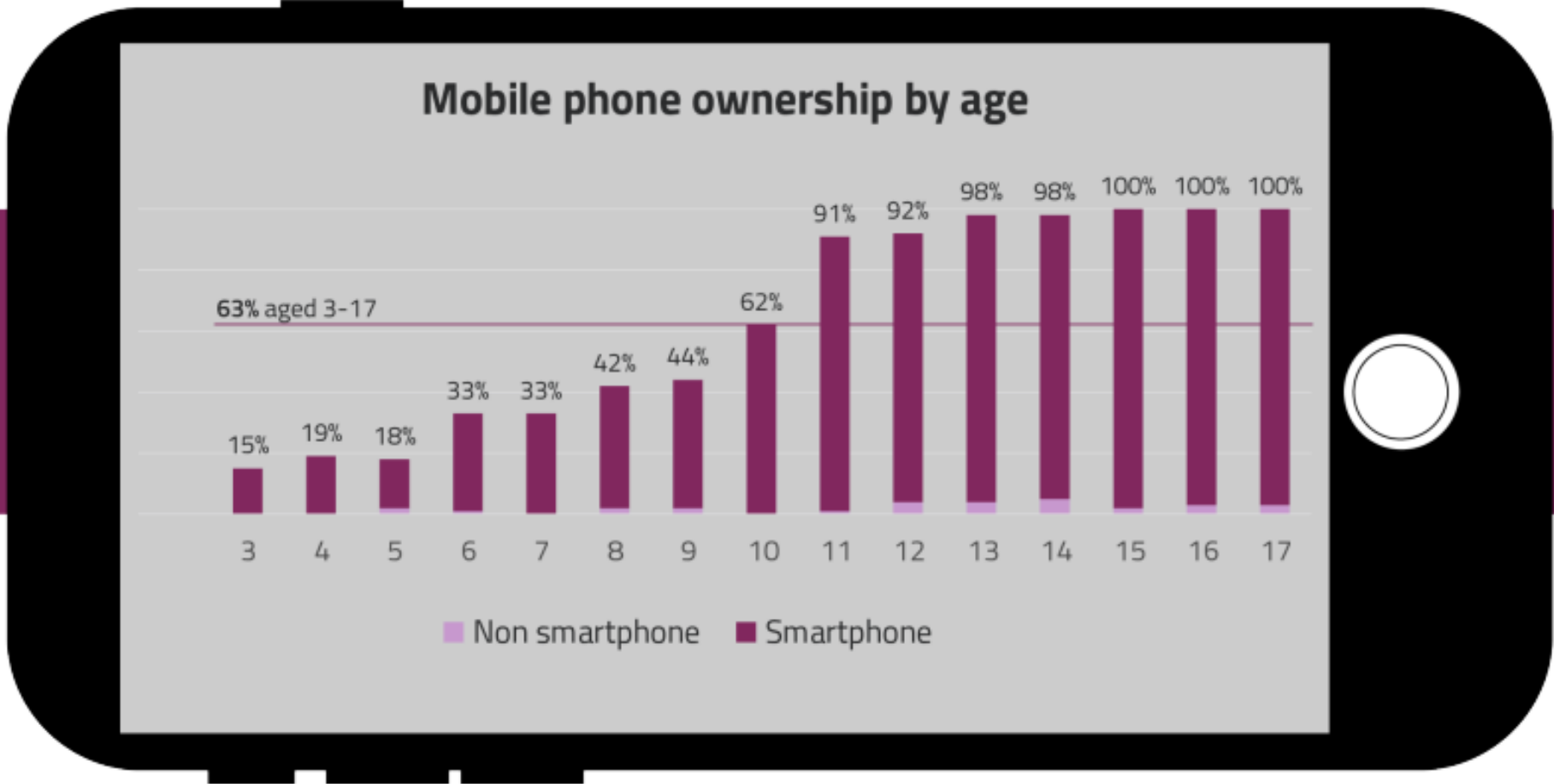
KS4
Understand how changes in technology affect safety, including new ways to protect their online privacy and identity, and how to report a range of concerns

internet matters.org

projectevolve

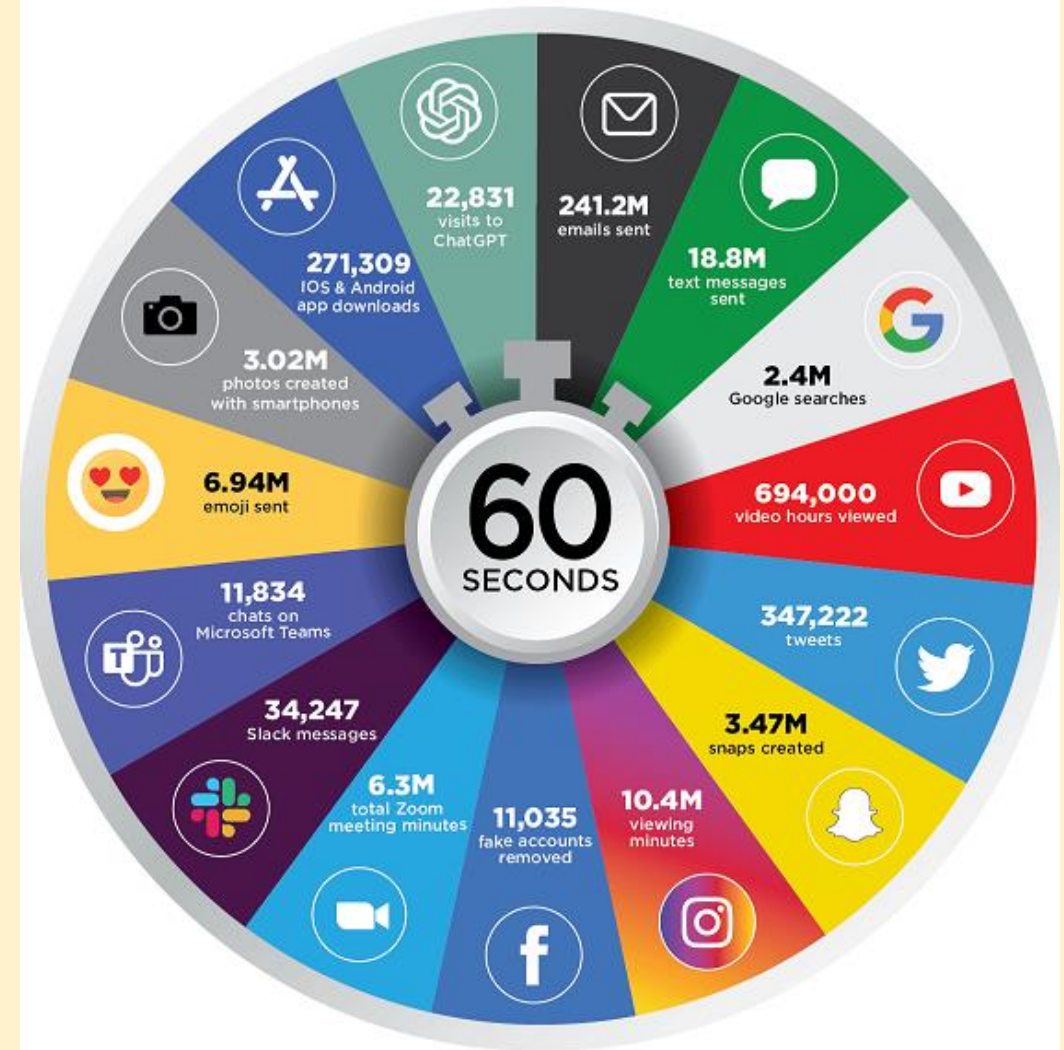**Achievement** ★ **Belonging** ★ **Confidence** ★ **Determination** ★ **Excellence**

Mobile phone ownership by age

Non smartphone   Smartphone

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2021 This Is What Happens In An **Internet Minute**

- facebook — 1.4 Million Scrolling
- 21.1 Million Texts Sent
- YouTube — 500 Hours Content Uploaded
- 414,764 Apps Downloaded
- LinkedIn — 9,132 Connections Made
- NETFLIX — 28,000 Subscribers Watching
- $1.6 Million Spent Online
- 695,000 Stories Shared (Instagram)
- 200,000 People Tweeting
- 3.4 Million Snaps Created
- 69 Million Messages Sent
- 2 Million Swipes (tinder)
- 3 Million Images Viewed (imgur)
- 932 Smart Audio Devices Shipped (amazon echo / Google Home)
- 5,000 Downloads (Tik Tok)
- 2 Million Views (twitch)
- 197.6 Million Emails Sent

60 SECONDS

Created By: @LoriLewis @OfficiallyChadd

THE INTERNET IN **2023** EVERY MINUTE

- 22,831 visits to ChatGPT
- 241.2M emails sent
- 18.8M text messages sent
- 271,309 IOS & Android app downloads
- 3.02M photos created with smartphones
- 2.4M Google searches
- 6.94M emoji sent
- 694,000 video hours viewed
- 11,834 chats on Microsoft Teams
- 347,222 tweets
- 34,247 Slack messages
- 3.47M snaps created
- 6.3M total Zoom meeting minutes
- 11,035 fake accounts removed
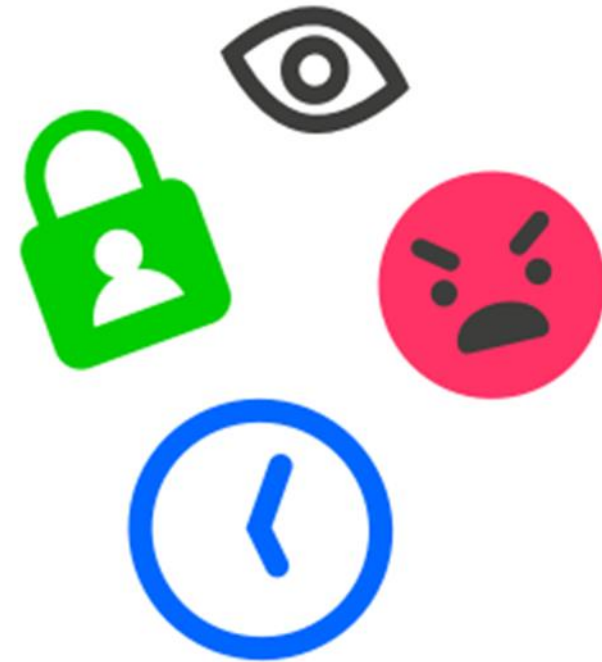- 10.4M viewing minutes

60 SECONDS

Created by: eDiscovery Today & LTMG

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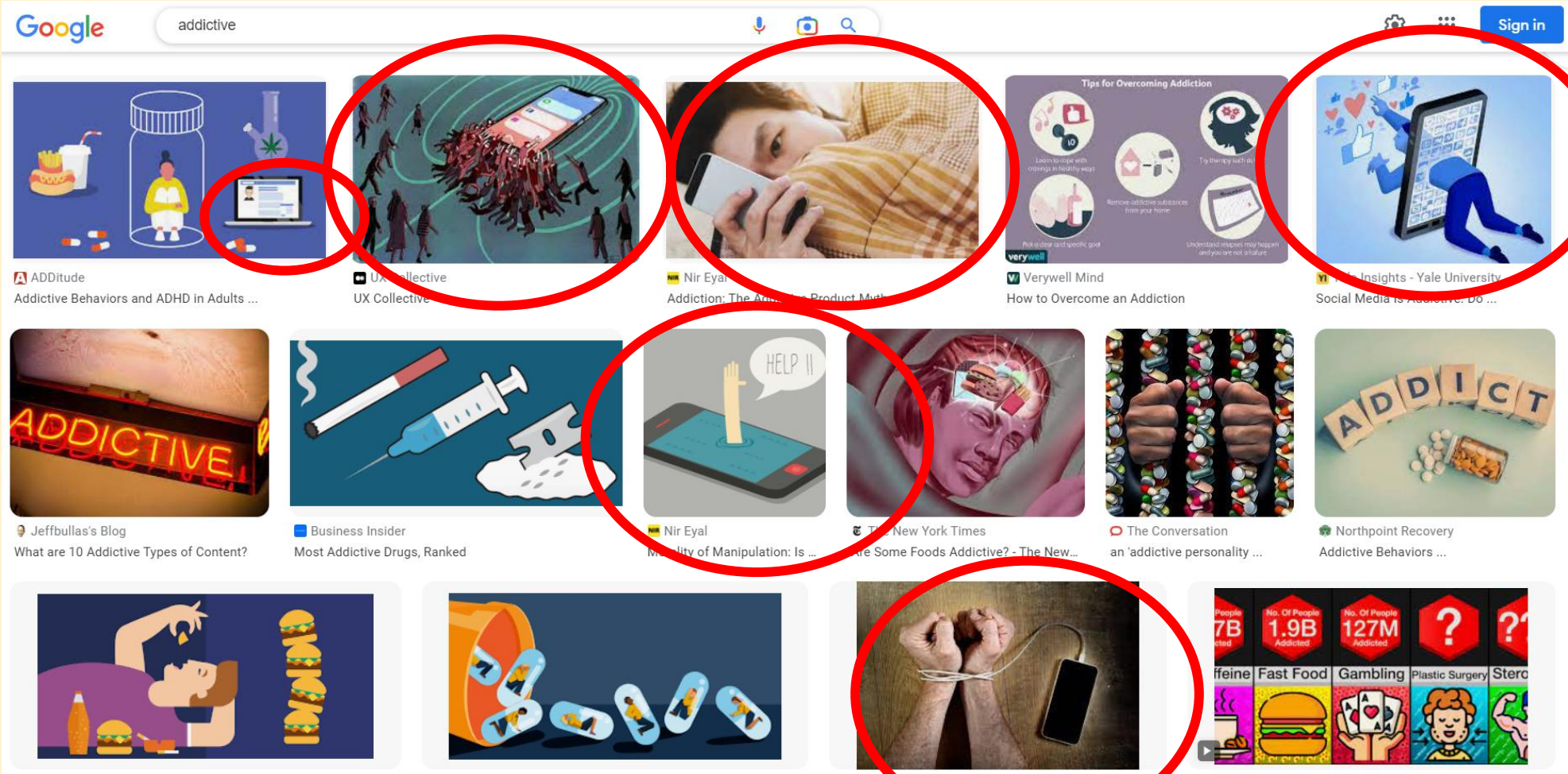
Risks parents are concerned about

Concerns	% of parents
Encouraging self-harm	62%
Privacy and data collection	50%
Cyberbullying	45%
Radicalisation	41%
Excessive screen time	25%

Source: Internet matters 2023

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Being alert to addiction

Age Restrictions for Social Media Platforms

What is the minimum age for account holders on these social media sites and apps?

Under 13
- Roblox
- PopJam
- FaceTime

13+
- Twitter
- Facebook and Messenger
- Viber
- WeChat
- Monkey
- Yubo
- Dubsmash
- Instagram
- TikTok
- Skype
- Google Hangouts
- Reddit
- Snapchat
- Pinterest

16+
- WhatsApp
- Telegram Messenger
- Tumblr

17+
- Line
- Sarahah
- Tellonym

Sourced from NSPCC website October 2019

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Dealing with inappropriate CONTENT

4.7 million

URL's showing pornographic content – **more than 12%** of the internet

11 years

Average age to **first view porn online**

1/3

of children have **seen explicit images** by age of 10

Dealing with inappropriate CONTENT

What to talk about

- They can come to you if they see anything that upsets them

- If they have seen pornography... that it presents an unrealistic image of sex and relationships

- The importance of respect for each other and the meaning of consent

Top tips / tools to use

- Parental controls on home broadband

- Content lock on mobile networks

- Safe search on Google (& other browsers) & YouTube; child–friendly search engines

XXX

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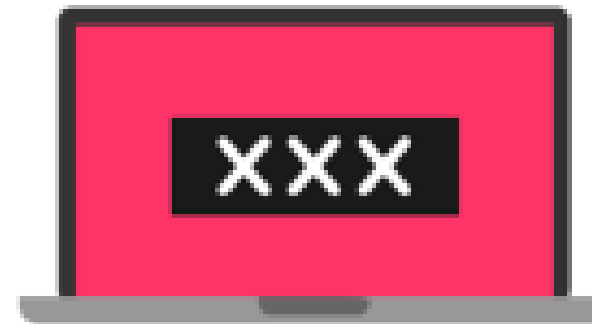
Insert Google Family Link

Family Link gives you access to manage your child's account and data settings. As a parent, you can help change or reset your child's password if they forget it, edit their personal information or even delete their account if you feel necessary.

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Online Safety bill

Ian Russell's daughter Molly, died after an act of self harm in 2017. He found thousands of images relating to self harm that had been copied or shared from Instagram and Pinterest.

His campaigning has led to the Online Safety Bill being introduced. This should make providers more responsible for identifying harm on their platforms.
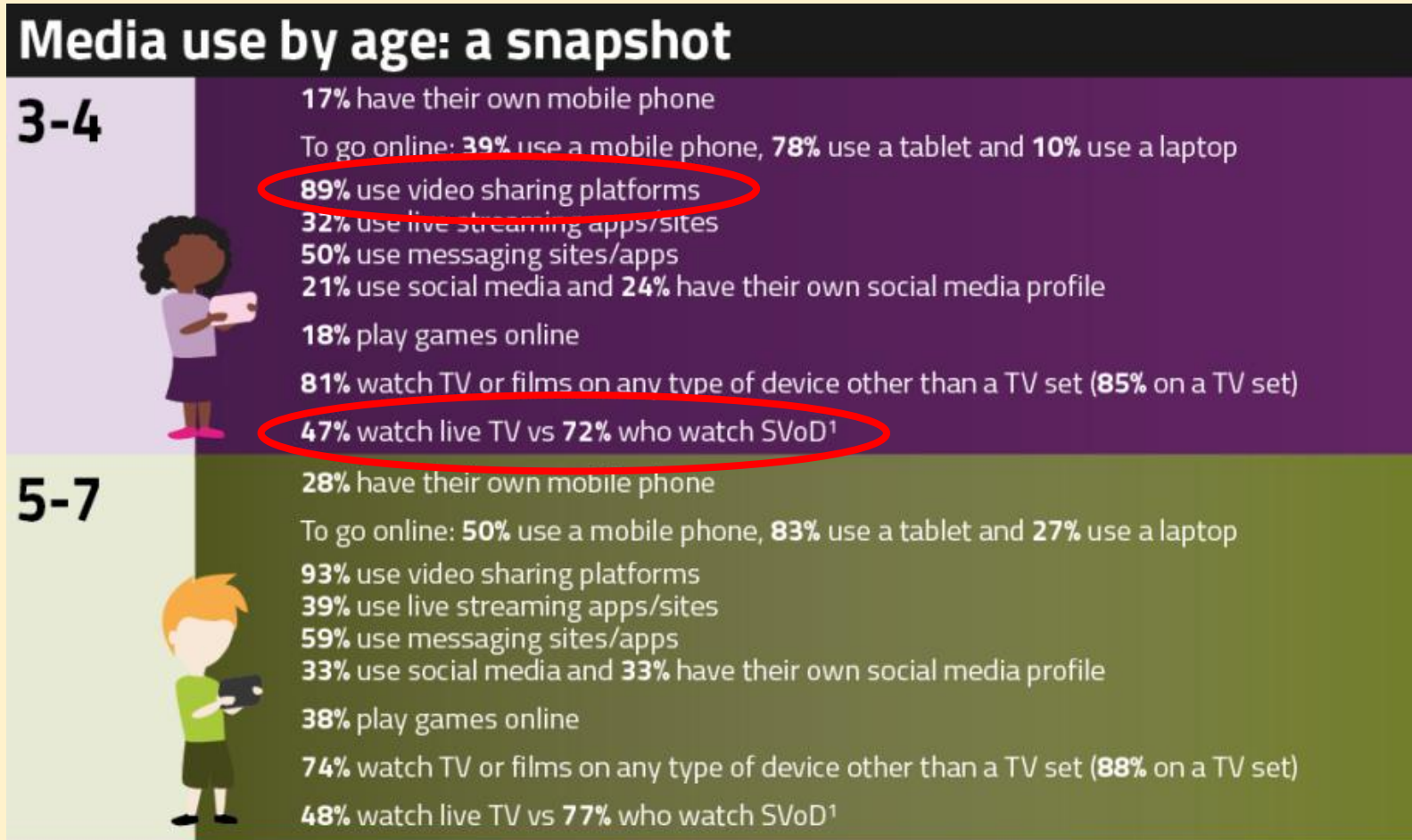
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ONLINE RISKS
Cyberbullying Phishing
Malware Bad Websites
Sexting Reputation
Viruses
Chat Rooms Predators
Identity Theft Porn Social Networking

Grooming

Cyber Bullying

Revealing private information

Radicalisation and Extremism

Downloading malicious software

Knowing who to turn to

What are we facing?

Media use by age: a snapshot

3-4
- **17%** have their own mobile phone
- To go online: **39%** use a mobile phone, **78%** use a tablet and **10%** use a laptop
- **89%** use video sharing platforms
- **32%** use live streaming apps/sites
- **50%** use messaging sites/apps
- **21%** use social media and **24%** have their own social media profile
- **18%** play games online
- **81%** watch TV or films on any type of device other than a TV set (**85%** on a TV set)
- **47%** watch live TV vs **72%** who watch SVoD[1]

5-7
- **28%** have their own mobile phone
- To go online: **50%** use a mobile phone, **83%** use a tablet and **27%** use a laptop
- **93%** use video sharing platforms
- **39%** use live streaming apps/sites
- **59%** use messaging sites/apps
- **33%** use social media and **33%** have their own social media profile
- **38%** play games online
- **74%** watch TV or films on any type of device other than a TV set (**88%** on a TV set)
- **48%** watch live TV vs **77%** who watch SVoD[1]

Source: Children and parents: media use and attitudes report 2022 (OFCOM)

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What are we facing?

8-11

60% have their own mobile phone

To go online: 71% use a mobile phone, 79% use a tablet and 55% use a laptop

95% use video sharing platforms
54% use live streaming apps/sites
84% use messaging sites/apps
64% use social media and 60% have their own social media profile

69% play games online

79% watch TV or films on any type of device other than a TV set (90% on a TV set)

51% watch live TV vs 76% who watch SVoD[1]
32% have seen something worrying or nasty online
33% were able to correctly identify sponsored search results

12-15

97% have their own mobile phone

To go online: 94% use a mobile phone, 54% use a tablet and 63% use a laptop

98% use video sharing platforms
73% use live streaming apps/sites
97% use messaging sites/apps
91% use social media and 89% have their own social media profile

76% play games online

87% watch TV or films on any type of device other than a TV set (84% on a TV set)

44% watch live TV vs 82% who watch SVoD[1]

37% have seen something worrying or nasty online

11% picked only reliable indicators that a social media post was genuine;
83% picked at least one unreliable indicator

64% were able to correctly spot a fake profile
38% were able to correctly identify sponsored search results
39% were able to correctly identify sponsored content posted by an influencer

Source: Children and parents: media use and attitudes report 2022 (OFCOM)

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Dealing with inappropriate CONTACT

What to talk about

- Sometimes people hide behind fake profiles for dishonest reasons

- Agree how they will respond to requests from people they don't know in real life

- Never ever to meet up with anyone they don't know in real life

Top tips / tools to use

- Set up safe social media profiles that don't share personal information

- Turn off geolocation settings on devices

- Use the strongest privacy settings on social media

- Learn how to report/block/mute

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THREE

Murder Games: The Life and Death of Breck Bednar

Home   Clips   Teacher and Student Notes   Information and Support   Three Home
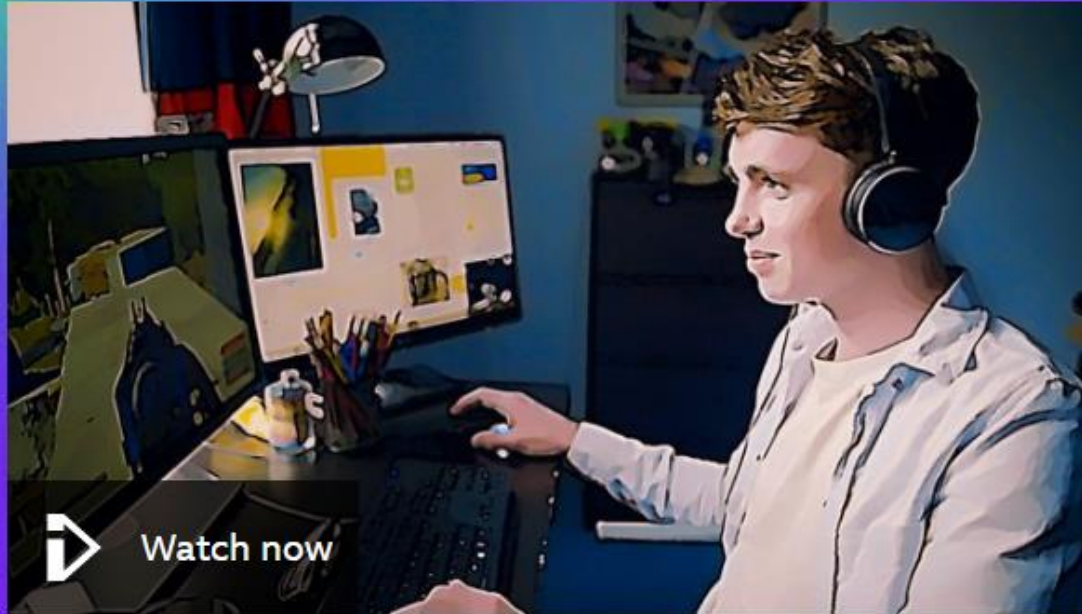
Watch now

Docudrama telling the true story of Breck Bednar, a 14-year-old schoolboy who was lured to his death after being groomed online by Lewis Daynes while gaming.

Show more

10 months left to watch

🕐 1 hour

Last on

BBC one   Tue 26 Jun 2018
         22:55

BBC ONE EXCEPT NORTHERN IRELAND & NORTHERN IRELAND HD

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Breck Bednar's mother

'Groomers are like Chameleons they will be whatever they think they need to be to convince a child to do something they wouldn't normally do'

Dealing with inappropriate CONDUCT

25%

of children **will experience cyberbullying**

50%

of children **say someone has been nasty online**

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Cyberbullying

25% of cyberbullying happens in online games
-Nordvpn 2021

Girls are more likely to suffer Cyber Bullying

The National Crime Prevention Council found that 80% of perpetrators engage in cyberbullying because they think it's funny
-Nordvpn 2021

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How can children help stop cyberbullying?

1. **Don't respond**

2. **Don't be an accomplice**

3. **Save, screenshot and print out all the messages**

4. If they are being bullied, they should **tell an adult immediately** to get help solving the problem

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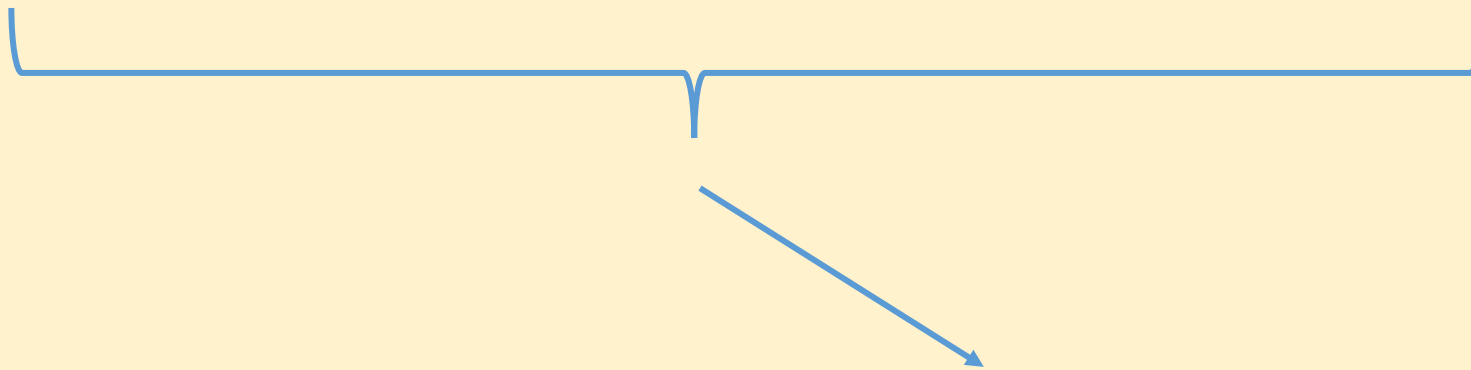
How does Darlinghurst help stop cyberbullying?

1. We challenge **all types of [bullying](#)**

2. Our **anti-bullying policy** is on our website for parents to read

3. **We incorporate [eSafety](#) into our curriculum**

4. We engage students, parents, and teachers in **discussions about bullying prevention**

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Dealing with 'SEXTING'

15-40%

of young people are involved in sexting

Threat comes **mostly from peers** and is often coercive

What to talk about

- It's hard to control where images might be shared

- It's illegal to create or share a sexual image of a child under 18

Top tips / tools to use

- **The T-shirt test** – if you wouldn't wear the picture on your T-shirt, don't share it online

- If your child is involved in sexting, contact CEOP & Childline who can help to remove images

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93% of parents have rules for online safety

Must report inappropriate content to an adult	52%
No chatting with strangers	48%
Share passwords with parents	43%
Limit time online	43%
No social media	30%
Only use the web with adult supervision	34%

How can parents help prevent cyberbullying?

1. Keep the computer in a common area of the home
2. Learn how various social networking apps and sites work
3. Talk regularly and specifically with your children about online issues
4. Build trust with your children
5. Tell your children not to respond to any cyberbullying threats or comments online
6. Don't overreact by blaming your children
7. Don't underreact by telling your children to "shrug it off"
8. Don't threaten to take away your children's phone or computer
9. Talk to your child's teacher, Mrs Grant, Mrs Hahn, Mr Turner or Mrs Wheeler
10. If there are threats of physical violence or the bullying continues to escalate, contact
    - NSPCC helpline on 0808 800 5000 or by emailing help@nspcc.org.uk
    - Childline on 0800 1111
    - Social services: 01702 215007 or email mash@southend.gov.uk

Safeguarding

Mrs Grant

Designated Safeguarding
Lead

Mrs Hahn

Deputy Designated
Safeguarding Lead

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Pitching conversations – thinkuknow.co.uk

Risk is not harm

Positive action can limit risks becoming harmful. Here are 5 tips for parents:

1. Understand the risks

2. Communicate regularly

3. Keep the risks in proportion

4. Agree on helpful mediation strategies

5. Develop coping strategies that foster resilience

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There are lots of positives...

Online games can enhance teamwork and creativity

Add to the child's store of knowledge

Households with computers perform better academically

Improve both visual intelligence and hand-eye coordination

89% of 8-11 year olds said that using social media made them feel happy and **82%** said it helped them to feel closer to their friends

2020 Ofcom

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Useful websites

UK Safer Internet Centre
Contains advice and practical resources, news and events focussing on the safe and responsible use of the internet and new technologies

Internet Matters
A portal which aims to direct parents and carers to credible and helpful information on how to keep children safe online

Think U Know
Provides the latest information on sites young people visit #AskTheAwkward

Childnet
Deals with setting up safe profiles on social networking sites and understanding how to manage personal information

Ofcom
Refer to the service first but then if nothing is done it can be referred to Ofcom. It is now law that all providers of internet/online service must identify harm to children.

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Time to Talk!

generalenquiries@darlinghurstacademy.org.uk

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