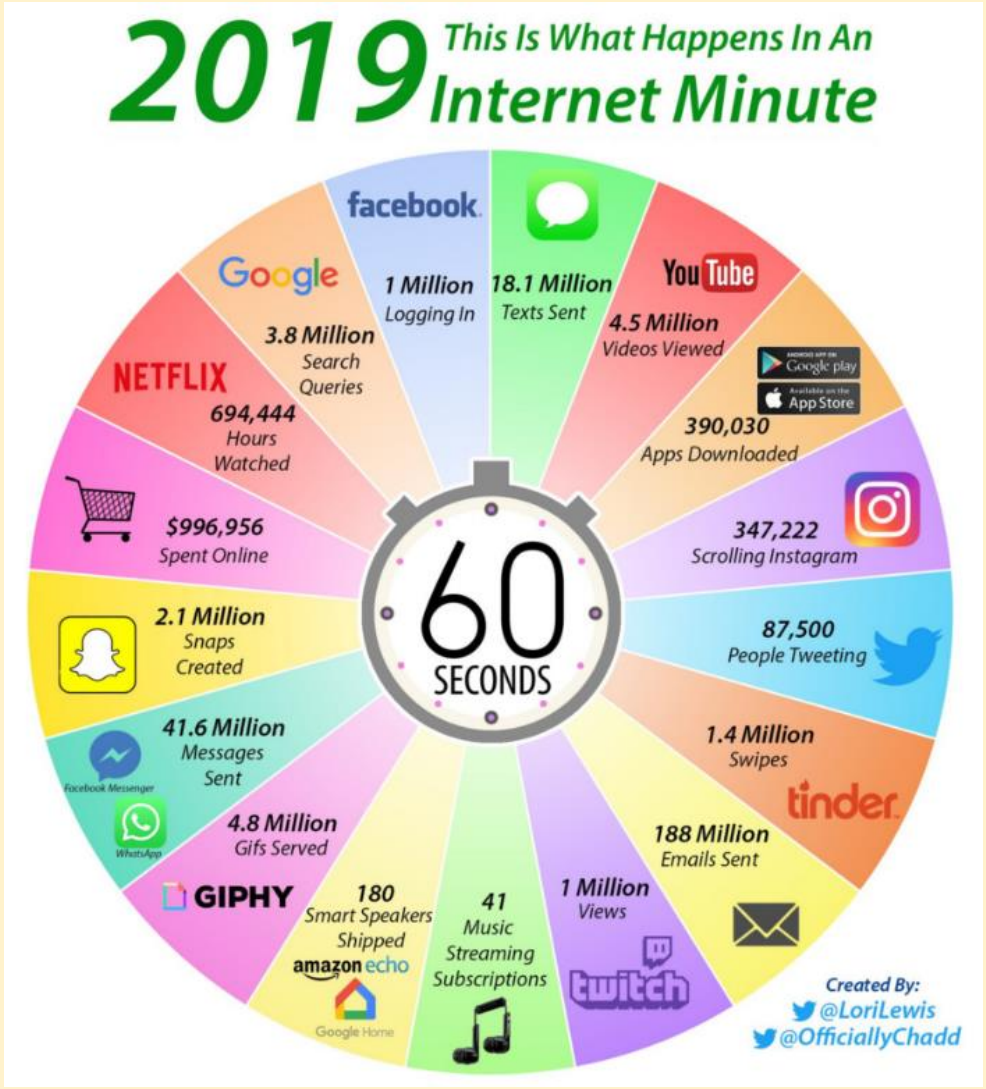
E-Safety:
Keeping our children safe online
March 2023

Mr Turner

Darlinghurst
ACADEMY


2019 This Is What Happens In An Internet Minute
facebook
1 Million Logging In
18.1 Million Texts Sent
YouTube
4.5 Million Videos Viewed
390,030 Apps Downloaded
347,222 Scrolling Instagram
87,500 People Tweeting
1.4 Million Swipes
188 Million Emails Sent
1 Million Views
41 Music Streaming Subscriptions
180 Smart Speakers Shipped
4.8 Million Gifs Served
41.6 Million Messages Sent
2.1 Million Snaps Created
$996,956 Spent Online
694,444 Hours Watched
3.8 Million Search Queries
Google
NETFLIX
60 SECONDS
Created By:
@LoriLewis
@OfficiallyChadd

2021 This Is What Happens In An Internet Minute
facebook
1.4 Million Scrolling
21.1 Million Texts Sent
YouTube
500 Hours Content Uploaded
414,764 Apps Downloaded
695,000 Stories Shared
200,000 People Tweeting
2 Million Swipes
197.6 Million Emails Sent
2 Million Views
5,000 Downloads
932 Smart Audio Devices Shipped
3 Million Images Viewed
69 Million Messages Sent
3.4 Million Snaps Created
$1.6 Million Spent Online
28,000 Subscribers Watching
9,132 Connections Made
LinkedIn
NETFLIX
60 SECONDS
Created By:
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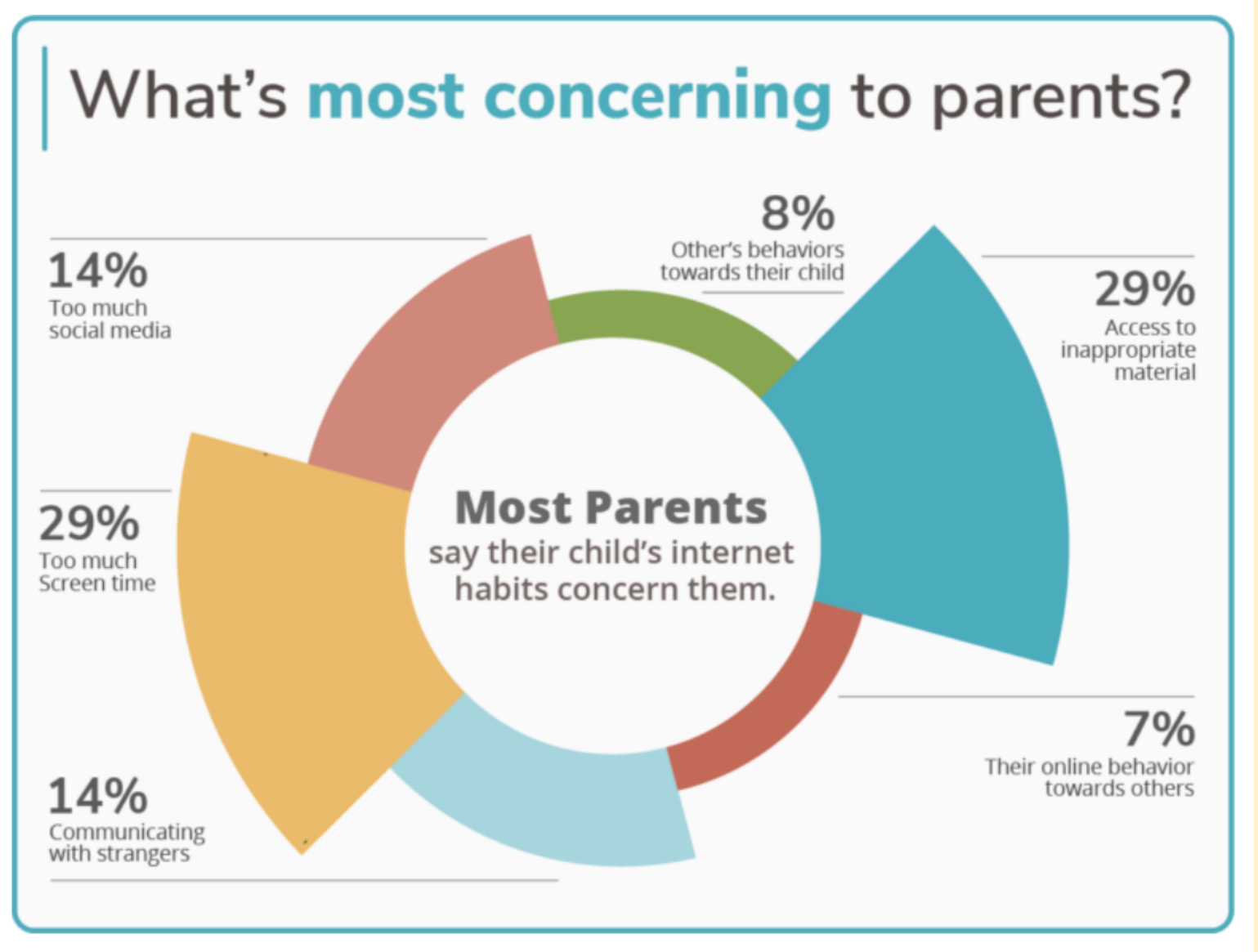


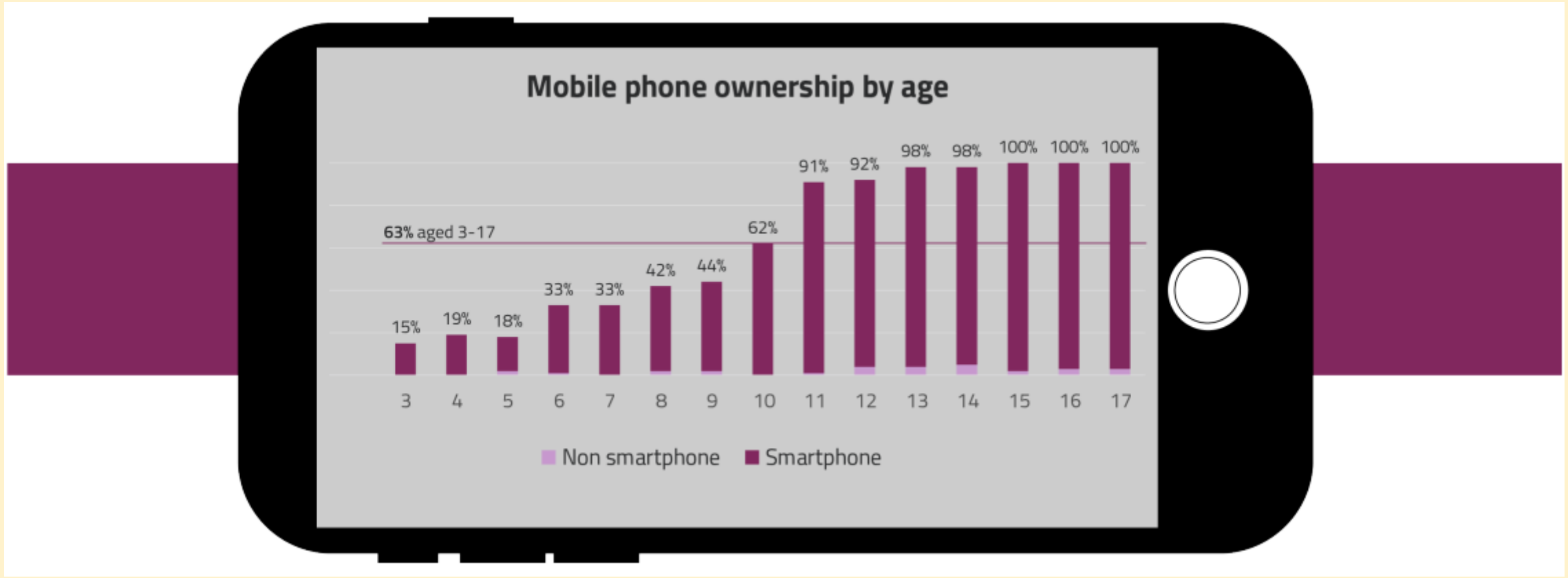
Source: Safewise.com 2022

- Grooming
- Cyber Bullying
- Revealing private information
- Radicalisation and Extremism
- Downloading malicious software
- Knowing who to turn to

Age Restrictions for Social Media Platforms

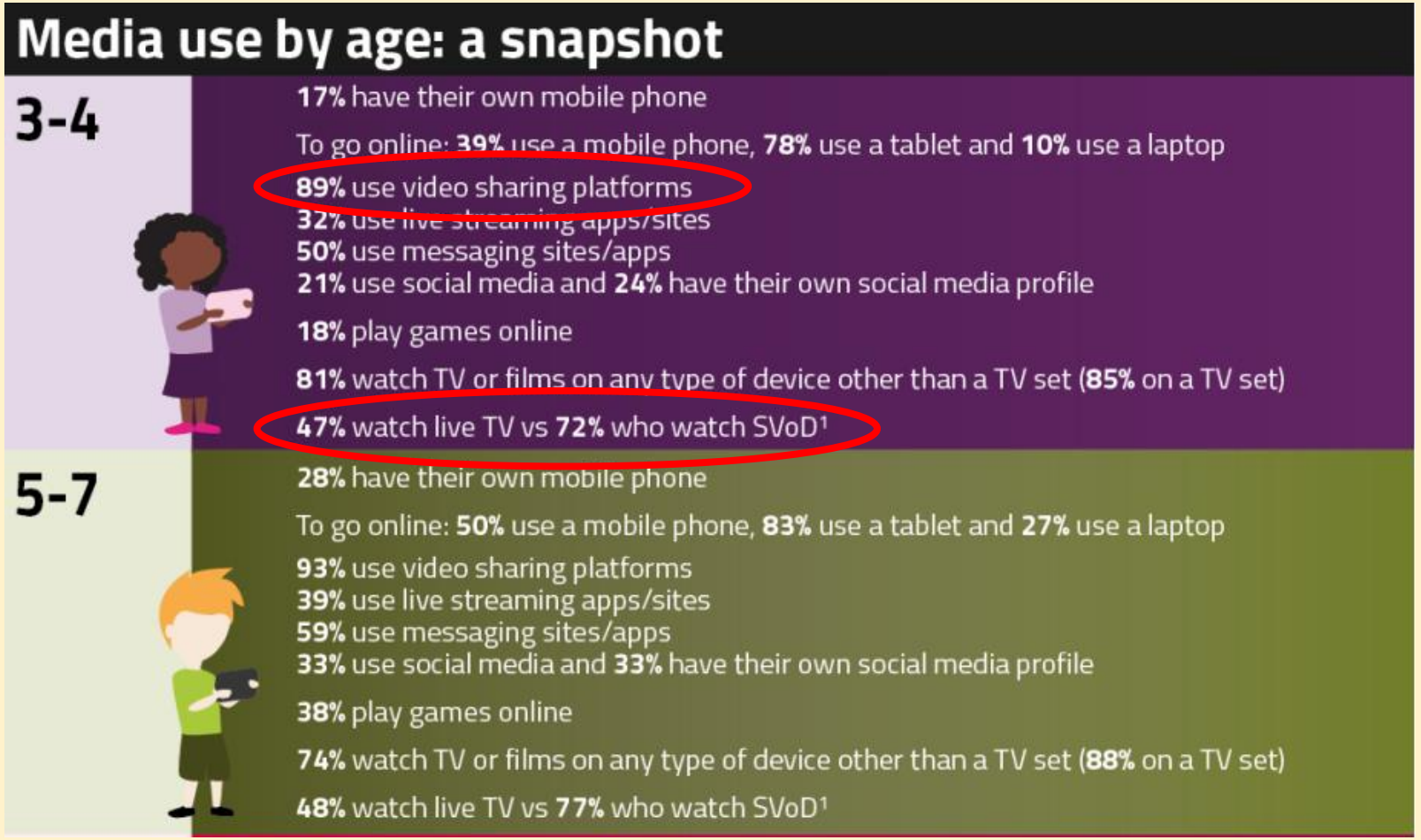
What is the minimum age for account holders on these social media sites and apps?

Sourced from NSPCC website October 2019



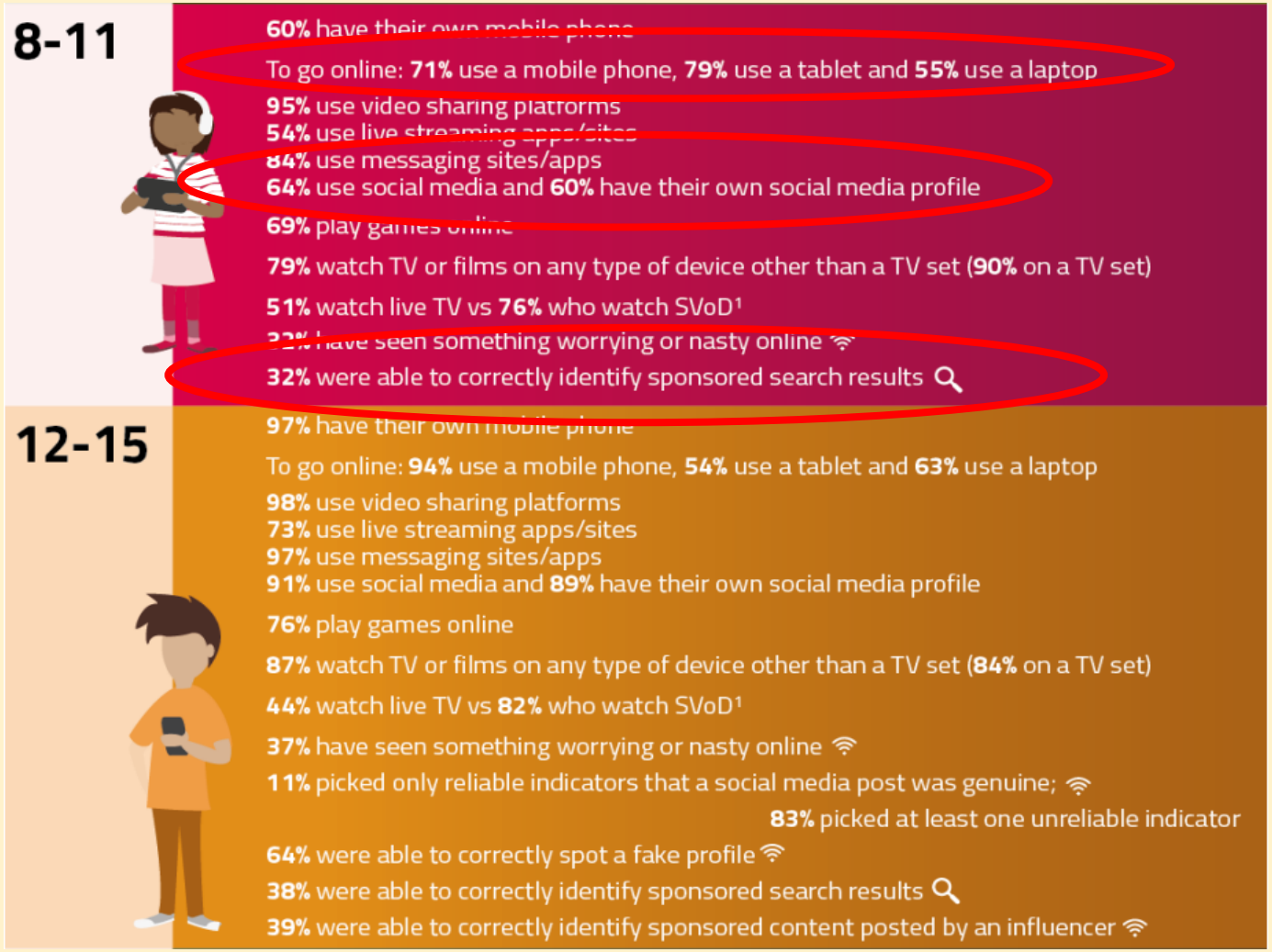
Achievement ★ Belonging ★ Confidence ★ Determination ★ Excellence

What are we facing?



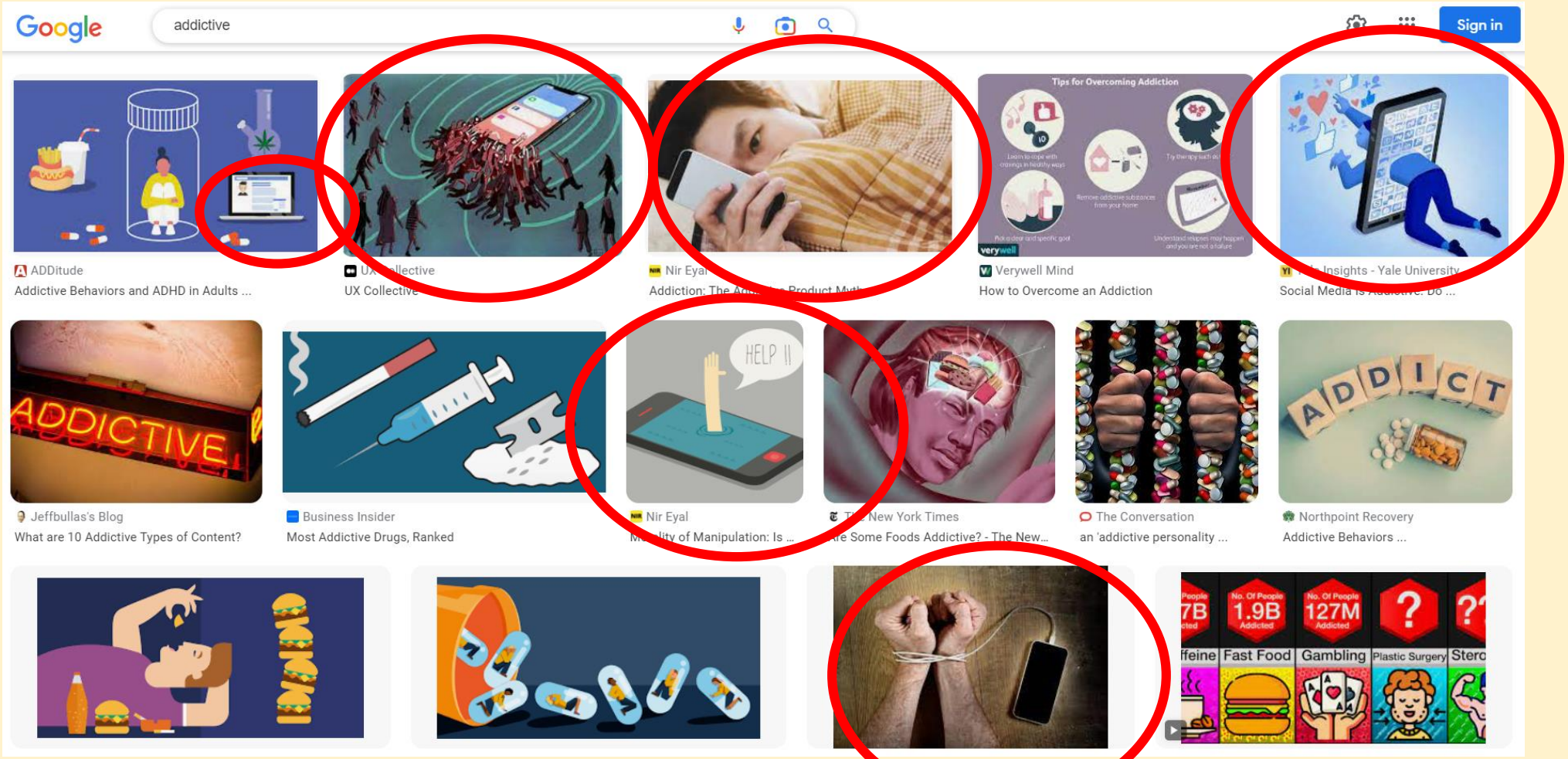
Source: Children and parents: media use and attitudes report 2022 (OFCOM)

What are we facing?



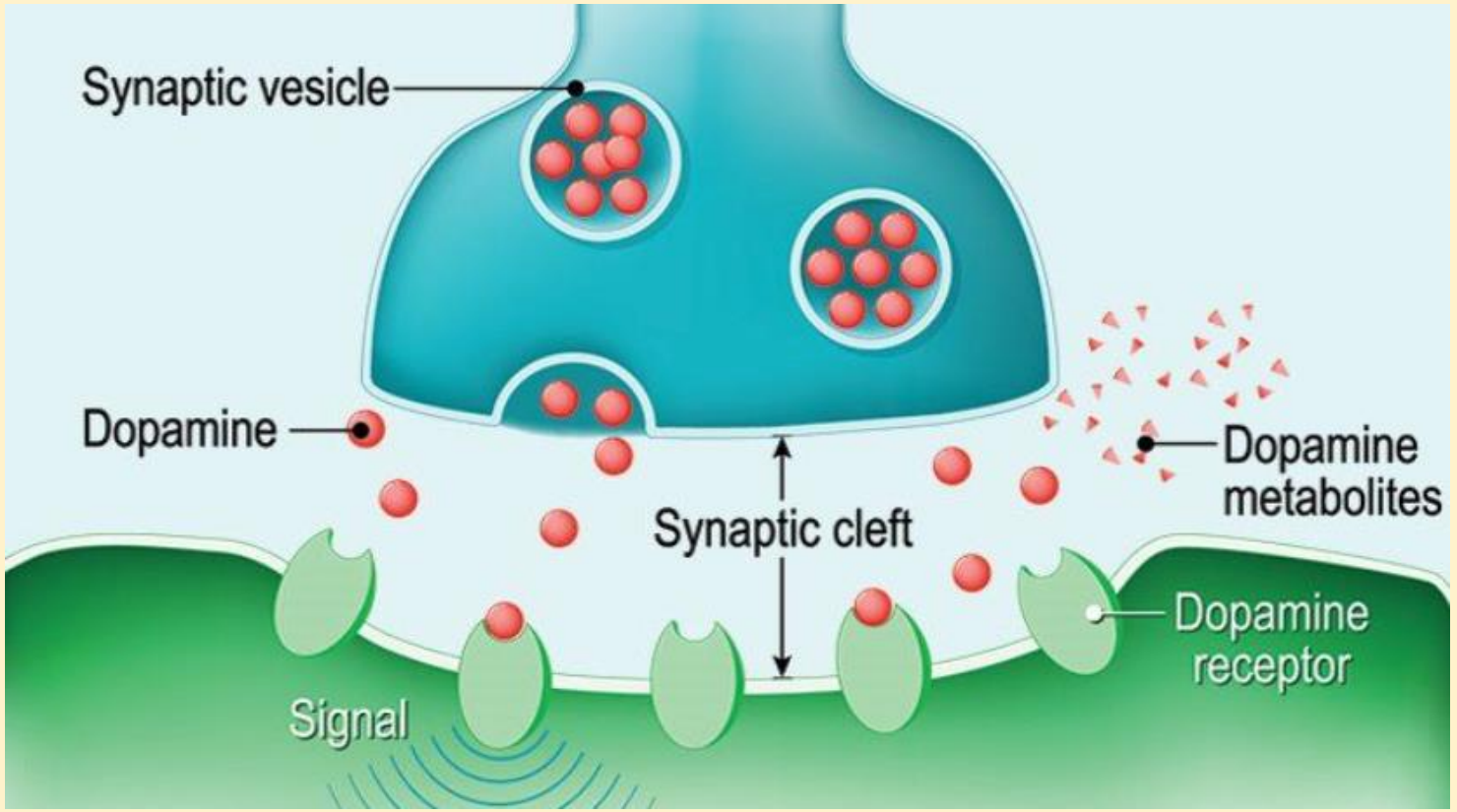
Source: Children and parents: media use and attitudes report 2022 (OFCOM)

Being alert to addiction

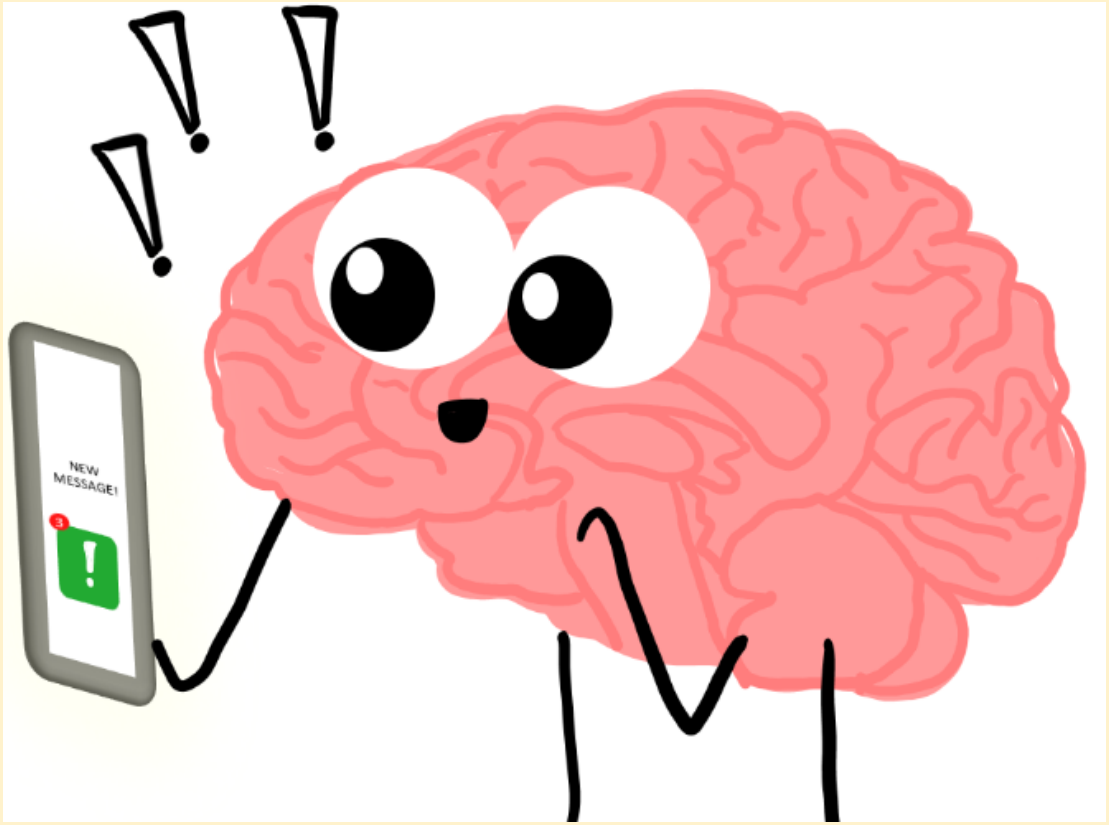


Achievement ★ Belonging ★ Confidence ★ Determination ★ Excellence

The (quick) science bit!



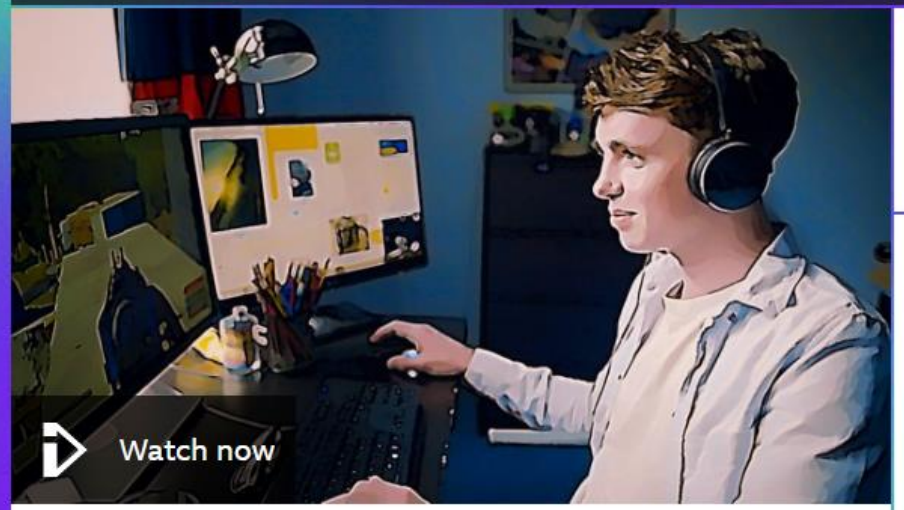
Dopamine



THREE

Murder Games: The Life and Death of Breck Bednar

Home | Clips | Teacher and Student Notes | Information and Support | Three Home



Docudrama telling the true story of Breck Bednar, a 14-year-old schoolboy who was lured to his death after being groomed online by Lewis Daynes while gaming.

Show more

10 months left to watch

1 hour

Last on

BBC one

Tue 26 Jun 2018

22:55

BBC ONE EXCEPT NORTHERN IRELAND & NORTHERN IRELAND HD

Breck Bednar's mother

'Groomers are like Chameleons they will be whatever they think they need to be to convince a child to do something they wouldn't normally do'

Cyberbullying

25% of cyberbullying happens in online games
-Nordvpn 2021

Girls are more likely to suffer Cyber Bullying

The National Crime Prevention Council found that 80% of perpetrators engage in cyberbullying because they think it's funny
-Nordvpn 2021

How can children help stop cyberbullying?

1. **Don't respond**
2. **Don't be an accomplice**
3. **Save, screenshot and print out all the messages**
4. If they are being bullied, they should **tell an adult immediately** to get help solving the problem

How does Darlinghurst help stop cyberbullying?

1. We challenge **all types of bullying**
2. Our **anti-bullying policy** is on our website for parents to read
3. **We incorporate eSafety into our curriculum**
4. We engage students, parents, and teachers in **discussions about bullying prevention**

93% of parents have rules for online safety

Must report inappropriate content to an adult	52%
No chatting with strangers	48%
Share passwords with parents	43%
Limit time online	43%
No social media	30%
Only use the web with adult supervision	34%

How can parents help prevent cyberbullying?

1. Keep the computer in a common area of the home
2. Learn how various social networking apps and sites work
3. Talk regularly and specifically with your children about online issues
4. Build trust with your children
5. Tell your children not to respond to any cyberbullying threats or comments online
6. Don't overreact by blaming your children
7. Don't underreact by telling your children to "shrug it off“
8. Don't threaten to take away your children's phone or computer
9. Talk to your child’s teacher, Mrs Grant, Mrs Hahn, Mr Turner or Mrs Wheeler
10. If there are threats of physical violence or the bullying continues to escalate, contact
    - NSPCC helpline on 0808 800 5000 or by emailing help@nspcc.org.uk
    - Childline on 0800 1111
    - Social services: 01702 215007 or email mash@southend.gov.uk

Safeguarding

Mrs Grant

Designated Safeguarding Lead

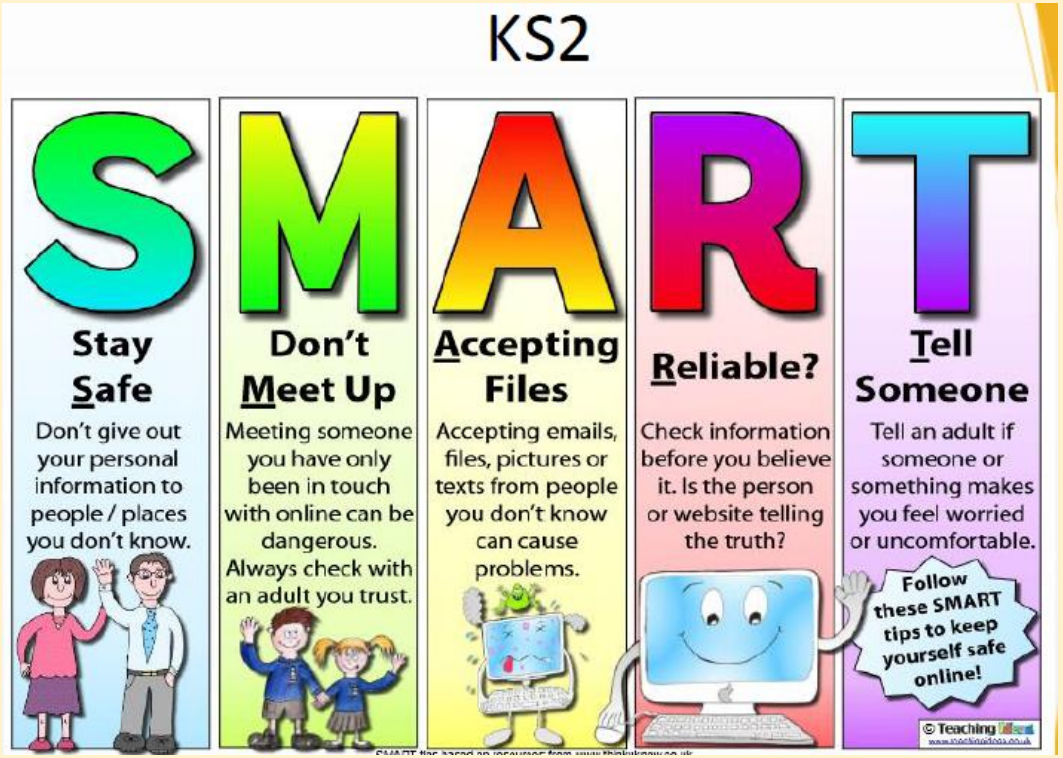
Mrs Hahn

Deputy Designated Safeguarding Lead

Pitching conversations – thinkuknow.co.uk

KS1

KS2



Useful websites

UK Safer Internet Centre
Contains advice and practical resources, news and events focussing on the safe and responsible use of the internet and new technologies

Internet Matters
A portal which aims to direct parents and carers to credible and helpful information on how to keep children safe online

Think U Know
Provides the latest information on sites young people visit #AskTheAwkward

Childnet
Deals with setting up safe profiles on social networking sites and understanding how to manage personal information

Time to Talk!

generalenquiries@darlinghurstacademy.org.uk

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